



SONIA GONCALVES

EXPERT COLORIST

Expert colorist with more than 16 years of experience in high-end salons in France and Switzerland. Specialized in advanced color theory, balayage and custom highlighting. Known for precise diagnosis, attention to detail and a personalized client approach.

CONTACT



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sonia.colorist



627 rue Saint Maurice
01170 Chevy, France

SKILLS

Color theory & color correction

Airtouch / Balayage / Painting

Personalized diagnosis & advice

Training & mentoring of apprentices

High-end client relations

Retail sales & client loyalty

LANGUAGES

FRENCH : Native

PORTUGUESE : Fluent

ENGLISH : Working knowledge

WORK EXPERIENCE

MOD'S HAIR | 2016 - 2026 | 10 YEARS

GENEVA, SWITZERLAND

- Advanced color expertise: diagnosis, correction, gloss
- Custom balayage and highlighting techniques
- High-end client consultation and guidance on color choices
- Needs analysis, active listening and client retention
- Work in an international team, compliance with quality standards

CAMILLE ALBANE | 2010 - 2016 | 6 YEARS

LYON, FRANCE

- Technical lead for color and balayage
- Expert client advice on shades and suitable techniques
- Sharing of best practices and compliance with brand protocols
- Contribution to client satisfaction and loyalty
- Stock and supplier management

SPECIALTIES

CUSTOM BLONDES

COLOR CORRECTION

NATURAL BALAYAGE

PERSONALIZED APPROACH

TRAINING

AIRTOUCH MASTER CLASS

Brookelyn Meeler, Lyon, France

TRAINER CERTIFICATE

EDUPRO Training Center, Geneva, Switzerland

CAMILLE ALBANE / DESSANGE

Camille Albane Training Center, Paris, France

PRIVATE SCHOOL: CAP / BP Coiffure

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